CSR and Sustainability Statement

Players Entertainment Coventry

At Players Entertainment, we are committed to creating a sustainable future. Through continuous environmental improvements, cultural inclusivity and a strong local economic impact.

Environmental Sustainability

Steps taken to reduce our environmental footprint across operations:

- **Waste Reduction**: We strive to minimise waste through efficient planning and the reduction of single use products.
- **Reusable Materials**: Durable hard plastic cups are primarily used to cut down on plastic waste.
- **Energy Efficiency**: Our venue is fully equipped with LED lighting. Measures are in place to optimise floor usage to reduce power consumption, only opening additional floors when capacity requires.
- **Resource Saving Systems**: A major investment was made to upgrade our karaoke systems, reducing the need for energy intensive server rooms and redundant hardware. Hardware purchasing was reduced by using existing touch screen panels in rooms.
- **Smart Amenities**: Dispensers for handwash and perfumes help reduce packaging waste.
- **Farm fresh Ingredients**: When in season, we source fresh garnishes such as mint directly from local farms.
- **Regular Maintenance**: To improve the longevity of the venue and reduce our consumption of goods. We always make sure to stay on top of maintenance while prioritising repair over replacements when possible. Systems maintained well also reduce the overall energy consumption of the venue.

Community & Cultural Inclusion

We proudly engage with local communities and celebrate cultural diversity:

- **Student & Charity Support**: We have partnered with organisations such as, Warwick University Students' Union to sponsor and support student led societies, encouraging entrepreneurship and teamwork.
- **Multicultural Access**: Our karaoke systems now support over 12 languages and a broader global song library, reflecting Coventry's rich diversity.
- **Food Inclusivity**: To respect dietary needs (including Halal, Kosher, and Vegetarian), guests are welcome to bring their own food at no extra cost.
- **Noise Reduction**: Our venue is soundproofed to ensure minimal disruption to nearby residents.

Inclusive Workplace

We are proud to maintain an open, fair and respectful working environment:

- **Merit-Based Hiring**: Staff are recruited based solely on qualifications and ability. Bar staff ages have ranged from 18 to 39.
- **Cultural Representation**: Our multilingual team reflects Coventry's diversity and helps ensure all guests feel welcome.
- **Staff Support**: We provide training, a safe working environment and flexible hours to help our staff maintain a work life balance.

Local Economic Responsibility

We contribute to the regional economy and support local enterprise:

- **Local Partnerships**: Most of our suppliers and contractors are based in Coventry or the wider West Midlands.
- **Fair Pricing**: We offer a premium venue at accessible rates through offers, flexible pricing and flexible booking terms.
- **Sustainable Growth**: Our business model allows us to remain financially sustainable while paying fair wages and offering benefits to staff.

We aim to broaden our sustainable practices by identifying solutions to the operational and financial challenges brought about by sustainability initiatives. As a business, it is essential to maintain a balance between maintaining the business's financial health and fulfilling our broader corporate social responsibility goals.